



A TRADEMARK OF MEDIA-SATURN

PRESS RELEASE

The DAB+ radio OWR 300 from ok.: Crystal-clear reception in a small format

Ingolstadt, 10.02.2015: Digital radio reception via DAB+ is increasingly becoming the standard. Therefore, ok., Media-Saturn's own brand for price-conscious consumers, is launching the OWR 300 DAB+ radio, which offers top sound at a low price, in March 2015.

DAB+ provides crystal-clear sound for wonderful listening pleasure. With digital radios, neither signal noises, static nor other sounds disturb perception. In addition, the OWR 300 also has an FM tuner and offers maximum flexibility so that radio reception is guaranteed even in regions with bad DAB+ coverage. Information about the radio station is received via the illuminated digital display. The additional AUX-in allows music playback via, for example, connected smartphones or MP3 players.

Small size, large sound

With dimensions of 21.4cm x 11.2cm x 12.7cm, the digital radio is small and handy. It can therefore be placed on narrow shelves such as, for example, in the bathroom. This means that you can listen to your favorite radio station at any time, even while under the shower. With its classic, puristic retro look and available in black or white, the OWR 300 looks good in any living space.

Prices and availability

The OWR 300 from ok. will be available in black, white or red exclusively at Media Markt and Saturn from the end of March 2015 at a recommended retail price of €54.99.





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About ok.

The ok. brand provides customers with a wide range of domestic appliances and consumer electronics for everyday use. All the products offer solid quality at very attractive prices and are easy to use.

ok. is an own brand from the Media-Saturn Group. The products are only available at Media Markt and Saturn, Germany and Europe's number one consumer electronics retailers. The two retail brands are bundled under the roof of Media-Saturn-Holding GmbH. The company, in which METRO AG has a majority shareholding, operates in 15 countries. You will find further information about the Media-Saturn Group at www.media-saturn.com. Information about ok. is available at www.ok-online.com.

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